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INFORMATION DISCLOSURE STATEMENT BY APPLICANT

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of

Complete if Known				
Application Number	09/216,206-Conf. #1079			
Filing Date	December 18, 1998			
First Named Inventor	Heidi Kay			
Art Unit	3622			
Examiner Name	J. W. Myhre			
Attorney Docket Number	B2745.0025			

U.S. PATENT DOCUMENTS							
Examiner Initials*	Cite No.1	Document Number Number-Kind Code ² (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear		

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FOREIGN PATENT DOCUMENTS							
Ciaaa	Cite	Foreign Patent Document	Publication	Name of Patentee or	Pages, Columns, Lines,		
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J	CA	TAYLOR, CATHY, MediaWeek article, 3/25/1996 from highbeam.com		
<u>γ</u>	CB	"Advertising on the Internet in the UK", KPMG, London		

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